

# المعهد العربي للمحاسبين والقانونيين

# MANAGEMENT/ADMINISTRATION

#### **Real Estate Marketing Professional**

This course is a must for agents who wish to thrive and survive in today's highly competitive real estate market. This course will introduce and review all aspects of successful real estate marketing techniques for the agent. This course includes case studies, example forms, quizzes, homework and exams, all designed to enable you to target the most relevant topics and thoroughly understand of the materials.

#### **Certification Issued By**

Leadership & Management Global Organization (LMGO - Switzerland) The Leadership and Management Global Organization (LMGO ®) is a global provider of leadership development and management research and

certifications. Ranked among the world's top providers of executive accreditation and standardization, LMGO helps clients leverage leadership and management to drive results that matter.



#### **Membership Benefits**

High Authority Council for Arab Managers HACAM believes that this certificate will be a valuable resource for professionals within the Arab world in order to understand how these and other processes for organizational



improvement are interrelated. HACAM provides training program in the Middle East and targets Managers of quality-focused organizations/industries, professionals aiming to increase their effectiveness/ productivity and anyone interested in the field of quality.

#### Who Should Attend?

Real Estate Brokers, Sales and Agent or those who are interested in this field of career

#### **Eligibility**

You are qualified to take this certification if you have any of the below requirements:

- ✓ Must have at least one year experience in related field
- ✓ Bachelors or Masters Degree

#### **Course Parts**

- Foundation Building: Developing The Mindset To
- Achieve Massive Success In Your Real Estate
- Business
- New Age Marketing: The New Rules About Marketing
- Your Real Estate Business In This Economy
- Attraction Marketing Strategy: Sales Messages That
- Magnetically Attract The Perfect Buyers & Sellers
- Lead Generation Marketing Strategy: Building Huge
- Lists Of Eager And Ready-To-Act Leads
- Constant Client Contact Strategy: Generating Massive
- Profits From Follow-Up Marketing
- The Ultimate Conversion System: Your Roadmap To
- Reach All Of Your Goals
- Loyalty Program Marketing Strategy: How To
- Practically Guarantee That Your Clients Hire You
- When They Buy Or Sell!
- Referral Program Marketing Strategy: How To Turn
- Your Customers Into Raving Fans That Grow Your
- Sales
- Strategic Marketing Alliances Strategy: Explosive
- Profit Growth Through Marketing Partnerships
- Website & Internet Marketing Strategy: Using The
- Power Of The Internet To Double Your Sales

## **How To Register?**

- ✓ Register Online or
- ✓ Fill-up the <u>registration form</u> and visit the Institute, with the following requirements then pay the necessary fees.
  - passport copy
  - 1 copy of passport size photo
  - o eligible certificate copy

#### **Contact Us**

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