

المعهد العربي للمحاسبين والقانونيين

ARAB INSTITUTE FOR ACCOUNTANTS & LEGAL



ACCREDITATION



*Leadership & Management
Global Organization*
Geneva, Switzerland 

Logistics & Supply Chain Management Diploma

دبلوم الخدمات اللوجستية والنوريد المهني

MEMBERSHIP



HIGH AUTHORITY COUNCIL FOR
ARAB MANAGERS

Logistic & Supply Chain Management Diploma

Course Overview

The primary objectives of this course is to provide the participant with the critical Knowledge of logistics and supply chain management and the ability to apply this information in the work place, locally or globally, whether in the management of a firm's related activities or within the scope of the logistics service provider's activities.

Course Outline

- Introduction to supply chain and logistics management
- Competitive supply chain strategies
- Customer service and logistics
- Marketing and Channel Management
- Outsourcing Trends and Best Practice
- Finance, Costing and Financial Control
- Warehouse and Supply Chain Network Design
- Logistics Contracts
- Supply Chain Information Systems



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