

MANAGEMENT/ADMINISTRATION

CSPC

Certified Strategic Planning Consultant (CSPC)

Strategic planning consultants are used by small businesses, large corporations and nonprofit organizations to help plan long term growth and development strategies. A strategic planning consultant must have a good understanding of the business and its current direction in order to gather information and make recommendations on designing a future path. Become a strategic planning consultant by studying business, finance and strategic planning models and marketing yourself to companies and organizations that might need your services.

This is a highly practical course to help develop and enhance your strategic business skills. Certificate in Strategic Planning satisfies the educational requirements of the Certified Strategic Planner designation.

Certification Issued By

Institute Of Professional Managers (IPM - USA) Institute Of Professional Managers commenced operations in 2003 in San Francisco USA as an Executive Education programs for positions in Middle East and the Far East, Africa. The founders and owners of the business had worked for many years Executive Education and business training in USA, EU, UK, and Middle East and recognize the growing demand for Executive Education speakers around the world.

Who Should Attend?

This course is designed for those responsible for strategic management, finance management, business analysis, group accountancy, corporate development, operations, business development and planning, business performance, planning and budgeting, marketing information, research and development, business systems management, business project management, business information and corporate planning.

Learning Objectives

- ✓ Make the best strategic choices to ensure better bottom line results
- ✓ Evaluate your business strategy to increase business effectiveness
- ✓ Formulate business strategy in the face of increased globalisation
- ✓ Successfully implement strategic change across the organisation and match business operations with your business plan
- ✓ Maximise your marketing and sales strategies to beat competition and align financial planning with your business

Membership BenefitsHigh Authority Council for Arab

Managers HACAM believes that this certificate will be a valuable resource for professionals within the Arab world in order to understand how these and other processes for organizational improvement are interrelated. HACAM provides training program in the Middle East and targets Managers of quality-focused organizations/industries, professionals aiming to increase their effectiveness/productivity and anyone interested in the field of quality.

Eligibility

You are qualified to take this Certification if you have any of the below requirements:

- ✓ Must have at least one year experience in related field
- ✓ Bachelors or Masters Degree

Course Parts

- ✓ Enterprise Strategy
- ✓ Performance Strategy
- ✓ Financial Strategy

How To Register?

- ✓ [Register Online](#) or
- ✓ Fill-up the [registration form](#) and visit the Institute, with the following requirements then pay the necessary fees.
 - passport copy
 - 1 copy of passport size photo
 - eligible certificate copy

Contact Us

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