

المعهد العربي للمحاسبين والقانونيين

ARAB INSTITUTE FOR ACCOUNTANTS & LEGAL

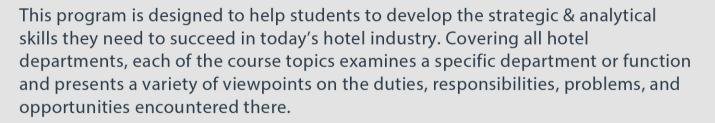


# Hotel & Hospitality Management Diploma



## Hotel & Hospitality Management

#### **Course Overview**



Linking theory with real- world problems and solutions, multidimensional case studies encourage critical thinking. This approach challenges students to identify the issues central to complex management problems, understand the structure of department resources, and harness those resources to solve problems in the workplace.

#### **CERTIFICATION ISSUED BY:**

Institute of Professional Managers (IPM - USA)

#### **MEMBERSHIP FROM:**

High Authority Council for Arab Managers (HACAM)

#### **Course Topics**

- Overview of Hotel Management & Hospitality Industry
- Organization (Organizational Design, Hotel Organization Structure etc.)
- General Managers: A View at the Top
- Operations: Rooms
- Operations: Housekeeping, Engineering & Security
- Food & Beverage Division
- Marketing & Associated Activities
- Financial Control & Information Management
- Human Resources Policy Management

#### **Authorized Center:**

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