

## ACCREDITED INVESTMENT PROGRAM (AIP)







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## COURSE OVERVIEW

This course reviews financial and investment concepts, theories, models, and strategies. Participants will develop the skills and resources needed to build and manage successful investment portfolios. The faculty team help participants navigate the complex and sometimes confusing world of investment thought and application. Participants will learn to develop investment strategies and portfolios based on client goals and objectives, time horizon, and risk tolerance.

## COURSE PARTS

Introduction

Ethics and regulations

a review of financial fundamentals (including statistics, time value of

money,

and economic analysis)

risk management

performance measurement and analysis

raditional and alternative investments

portfolio theory and models

behavioral finance

investment consulting process









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